Delivering in partnership:

Launch Webinar
26 January 2023
Welcome

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Q&A
Ask your questions on Slido
Sli.do/discovery261
What we'll cover today

1. Our Mission
2. The Water Discovery Challenge
3. What we’re looking for and what you can win
4. How to enter and the support available
5. How to enter and the support available
Our Mission
Introducing the Ofwat Innovation Fund
£200 million of funding has been unlocked by the Ofwat Innovation Fund to unleash a wave of innovation in the water sector and tackle some of the major challenges of our time – delivering transformative benefits for customers, society and the environment.

Three different innovation competitions, currently on the third funding round.

41 initiatives have been funded in the first two rounds.

£63.5 million has been awarded.

Approximately 300 different organisations and partners have been involved in entries.

Could you be next?

Submit your questions at slido.com #discovery261
We created a new challenge because:

- We need a water system that **works for everyone**
- We are looking for **fresh solutions** to **urgent challenges**
- We want to draw on the **knowledge and ingenuity** from other sectors
Aims of the Challenge

Accelerate the discovery, development and adoption of promising innovations by the water sector in England and Wales.

Deliver benefits to customers, society and the environment.

Directly support organisations with innovative propositions and facilitate their engagement with water companies in England and Wales.

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1. Responding and adapting to climate change including achieving the sector ambitions of net zero carbon, zero waste and zero leakage

2. Protecting and enhancing the environment and natural systems to protect current and future customers from the impacts of extreme weather and pollution

3. Delivering long-term operational resilience and understanding infrastructure risks to customers and the environment, finding solutions to mitigate these in sustainable and efficient ways

4. Testing new ways of conducting core activities to deliver the services customers and society need, expect and value both now and in the future

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## Innovator Journey

<table>
<thead>
<tr>
<th>Stage</th>
<th>Dates</th>
<th>Details</th>
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<tbody>
<tr>
<td><strong>Entry Period</strong></td>
<td>25 January 2023 to 5 April 2023</td>
<td>Entries will be open for ten weeks, with a range of webinars available to support you to learn about the water sector and enter.</td>
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<tr>
<td><strong>Finalist Selection</strong></td>
<td>April to June 2023</td>
<td>Up to 20 Finalists will be announced by the end of June 2023. Finalists are awarded with funding of up to £50,000 and a 5-month package of support, including mentoring from water companies. Finalists should expect to receive payment of funds in July 2023.</td>
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<td><strong>Finalists Stage</strong></td>
<td>July to November 2023</td>
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<td><strong>Winner Selection</strong></td>
<td>December 2023 to January 2024</td>
<td>Up to 10 Winners will be announced in end of February 2024. Winners are awarded funding of up to £450,000 and a 7-month package of support, including mentoring from water companies. Winners should expect to receive their first payment of funds in February 2024.</td>
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<td><strong>Winners Stage</strong></td>
<td>February 2024 to August 2024</td>
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Why enter?
What we’re looking for and what you can win
What we’re looking for

- Innovations of any kind – process, people, technology or digital that are ready for concept proofing, testing, early feasibility studies, development and verification in the water sector. Specifically, Innovation Maturity Level 2-3 equivalent to technology readiness level (TRL) 3-6.

- Innovation that will benefit customers, society and the environment across England and Wales in alignment with the four innovation themes.

- Initiatives from all sectors and all types of organisations, domestic or international.*

*must be a UK-incorporated entity and hold a UK business bank account. E&W Regional Water Companies are not eligible.

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We’re particularly looking for 'outside sector' innovations across the globe, water and energy sectors share common characteristics and the power of digital transforming industries just like the water sector.

We are looking for bold and innovative innovation from any sector, including but not limited to those working in industries such as: energy, cities and transport, construction, agriculture and farming and digital, data and internet of things.

Drawing on the knowledge and ingenuity from other sectors will help transform the water system and help meet and overcome the challenges faces to meet the needs of future generations.

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What We’re Looking For – The Assessment Criteria

1. Positive impact for water customers, society, and the environment

2. Innovation enablers and innovative solutions

3. Capacity, capability, and commitment to deliver

4. Ability to succeed, to be sustainable and/or gain wide adoption across the water sector

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What you can win

Up to 20 teams of the most promising innovators will be awarded £50,000 to develop their innovation, with a range of expert support and access to mentoring from water companies.

**Winners Award**

up to

£450,000

Up to 10 teams will go on to win £450,000 to further grow their innovation, receiving more support to further accelerate their progress.

**Finalist Award**

up to

£50,000

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What you can win

Finalists and Winners will receive support to strengthen and accelerate the development of their innovation.

A key part of this will be the water sector-led mentoring programme and the allocation of a mentor from a regional water or wastewater company in England and Wales.

Mentors will work directly with Finalist and Winning teams, providing bespoke support and guidance, insights into the water sector as well as feedback on Finalist’s innovation and its demand within the wider sector while also signposting to other stakeholders or useful resources.

In the Finalist stage, mentors will be allocated randomly, but at the Winner Stage mentors will be matched to teams.

At the end of the Challenge, successful entrants will have worked directly with the water companies for ~12 months, accelerating the development of their innovation and increasing the potential for adoption.
Next steps
How to enter and the support available
Entries must be submitted using the online entry form in Submittable

There are three types of entry questions in the entry form:

- Eligibility criteria
- Unassessed questions
- Assessed questions

The entry form can be saved as a draft before submitting

All entries must be submitted by 5 April 2023 at 12 noon (GMT)

Submit your questions at slido.com #discovery261
Support for entrants

Discovery webinar series
From an introduction to the water sector and opportunities for innovation, to water and sewage treatment and distribution, reusing resources, delivering for customers and climate change challenge.

Entry clinic
Support on your entry, the entry process and innovator journey

Online and downloadable materials
Entrant Handbook, Entry templates, FAQs...

Further Questions?
waterinnovation@challengeworks.org
Opened 25 January 2023

~£4 million available

Up to £50k seed funding for Finalists

Up to £450k development funding for Winners

Entry period closes 5 April 2023 at 12 noon (BST)
Thank you!
Q&A
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Thank you!