



# Water Discovery Challenge

Discover the water sector

31st Jan 2023



Delivering in partnership:





Caecilie  
Hougaard Pedersen



Arlene  
Goode



Bart  
Schoonbaert



Oliver Raud



Carly Perry



Paul Horton



## Q&A

Ask your questions on Slido  
[sli.do/discovery311](https://sli.do/discovery311)





## Aim of the session today

This webinar will provide an introduction to the structure of the water sector in the UK with a focus on England and Wales. It will also explore the key players and wider innovation ecosystem landscape and will provide and will also touch on innovation challenges and opportunities.

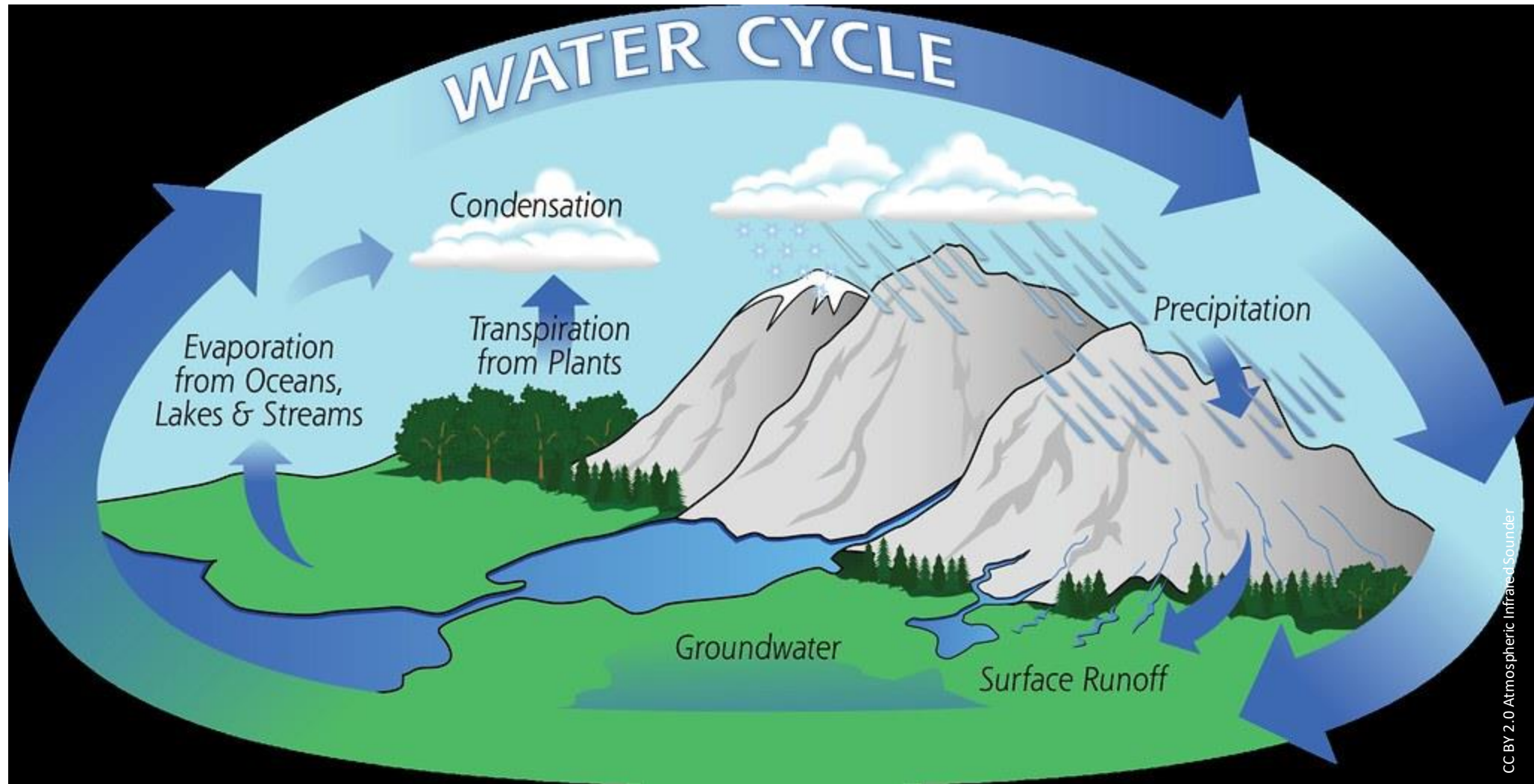
# Agenda



- The water sector
  - Water environment
  - Structure of the water sector
  - Regulation of the water sector
  - Wider ecosystem
- Innovation opportunities and challenges
- Discover Spring
- English and Welsh supply chain perspective: Future Water Association
- Q&A

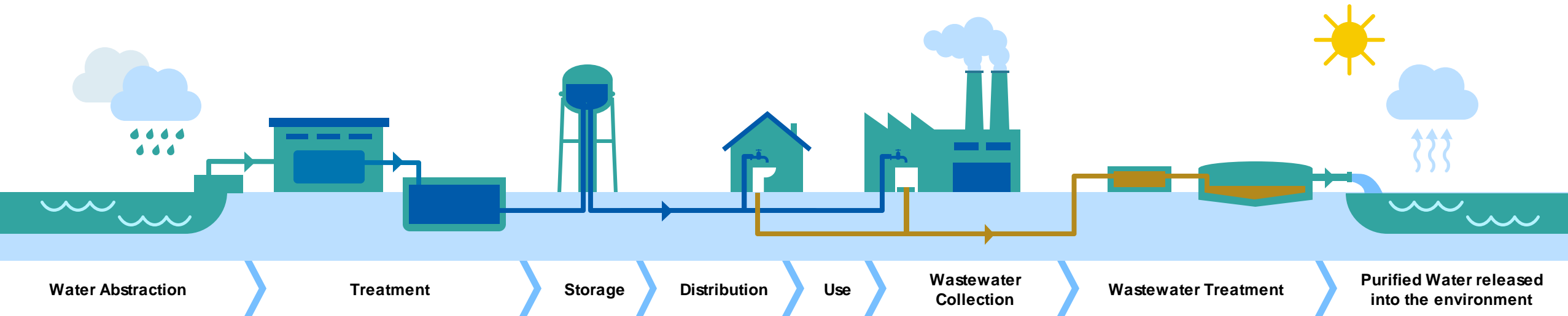


# The water environment



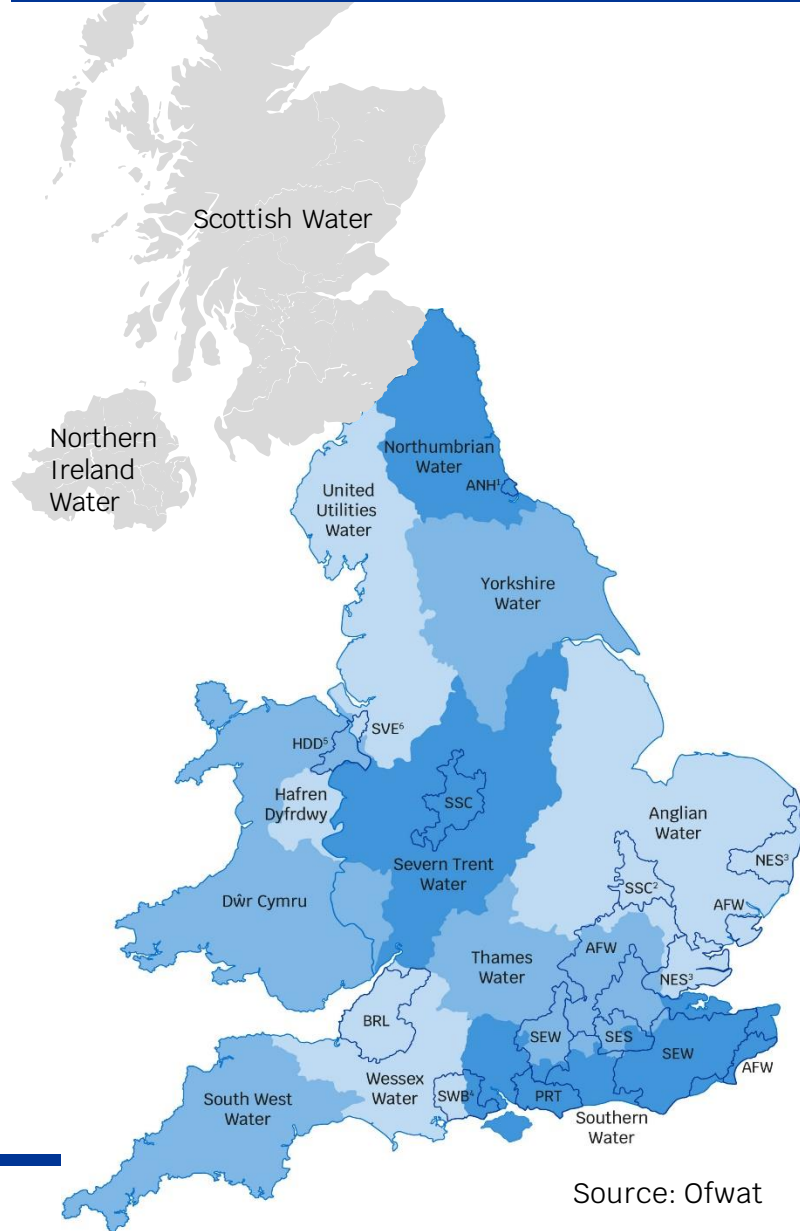


# The Water & Wastewater Services Cycle





# Structure of the UK water sector



Source: Ofwat

## Water and Sewerage Companies (WaSCs)

- ANH Anglian Water
- WSH Dŵr Cymru
- HDD Hafren Dyfrdwy
- NES Northumbrian Water
- SVE Severn Trent Water
- SWB South West Water
- SRN Southern Water
- TMS Thames Water
- UUW United Utilities Water
- WSX Wessex Water
- YKY Yorkshire Water

## Water Only Companies (WOCs)

- AFW Affinity Water
- BRL Bristol Water (merged with South West Water)
- PRT Portsmouth Water
- SEW South East Water
- SSC South Staffs Water
- SES Water

& New Appointments and Variations (NAVs)

These companies came together to develop the [UK 2050 Water Innovation Strategy](#) (also with Scottish Water and Northern Ireland Water and other organisations)





# Regulators in the water sector (England and Wales) Household

International influence/input



Government and regulators



National Governance



Environmental Regulators



Economic Regulator



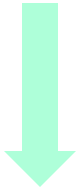
Drinking Water Regulator



Statutory Body Consumer Representation



Regional operators



Regional Water & Wastewater Companies



Customers & Retailers (for non-household customers in England)



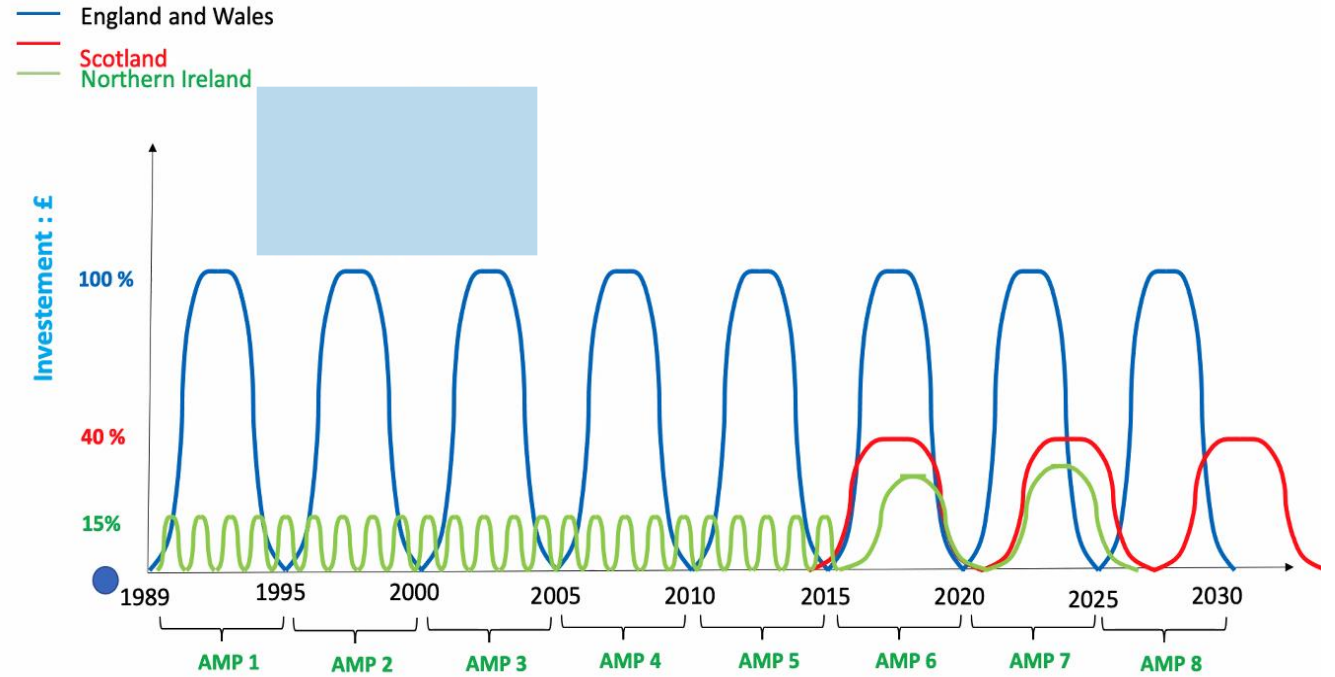
# The regulatory cycle

## PR & AMP

- Price Reviews (**PR**) followed by an Asset Management Period (**AMP**)
- Ofwat plays a vital role in overseeing the market

## How?

- 5 Year Business Plans submitted to Ofwat for scrutiny and approval
- Ofwat issues draft and final determinations which set out a five-year price and service package



[PR24-and-beyond-Our-reflections-on-lessons-learnt-from-PR19.pdf \(ofwat.gov.uk\)](#)



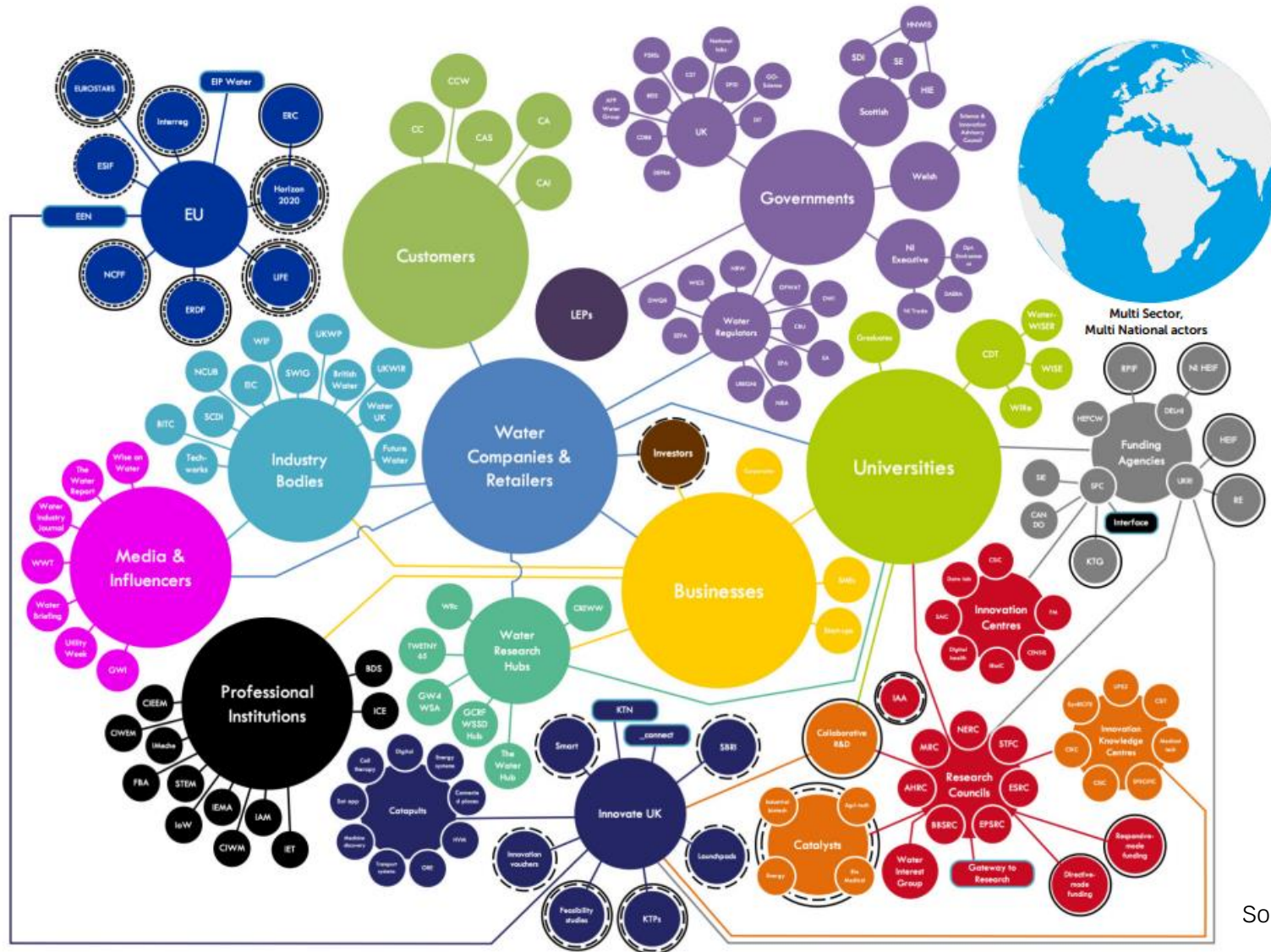
# Wider ecosystem and innovation landscape



Source: UK 2050 Water Innovation Strategy



# Wider ecosystem and innovation landscape



Source: UK 2050 Water Innovation Strategy

# Innovation Challenges and opportunities

Oliver Raud

South West Water





## Exciting time to be part of water sector transformation...

The water sector faces unprecedented challenges in the UK and globally.

- Climate change
- Population growth
- Ageing Asset Bases
- Just and fair transition to Net Zero, circular economies
- Data-driven, AI and digitalised systems
- Increasing expectations of environmental stewardship and regulatory performance

***All are challenging conventional approaches to water management and the operations of Water Only and Water and Sewerage Companies.***



# The water sector is changing but BAU is simply not enough

## **Then...**

- Water sector criticised for speed at which innovation is developed and deployed.
- Difficult to get into the sector, as an innovator.
- Traditional industry priding itself as a silent-service, favouring reliability over experimentation.

## **Now...**

Unprecedented collective energy and ambition to leverage innovation to support:

- Co-creation of practical, cost-effective solutions to current and future operational challenges.
- Delivery of “*multi-capitals approach*” that creates benefits to the environment, society, customers and the economy.
- Development and deployment of technologies, skills and innovation culture that enables the water sector to rise to the challenges we face, as a civilization.



# When opportunity presents itself, don't be afraid to go after it...

## DRINKING WATER QUALITY

How can upstream catchment management improve raw water quality and reduce treatment costs?

Can more effective, efficient and resilient process streams, plant and equipment be developed?

How can risks from plumbosolvency be reduced?

## WASTE WATER QUALITY

What are the sources and impacts of emerging contaminants and pollutants and how can these be removed?

How does human behaviour impact sewer networks?

How would a circular economy for bioresources work?

## POLLUTION INCIDENTS

How can machine learning, AI and remote sensing predict and prevent pollution incidents?

Can autonomous vehicles be used to prevent pollution incidents and in event response?

Could big data analyses identify antecedent conditions of failure?

## RESILIENCE

Can smart water networks improve network management and reduce supply interruptions?

How might social, behavioural and financial incentives reduce water use?

How can rainwater harvesting and re-use increase supply resilience?

What will be the impact of future climate change scenarios?

## LEAKAGE

How can remote sensing and drone technology be used to detect leaks?

Can non-invasive technology be used to test for leaks in the live network?

How can modelling be used to assess the probability of leaks at a regional scale?


Can leaks be repaired as part of a self-healing network?





# An introduction to Spring

How is Spring helping to accelerate innovation across the water sector?



Spring is an innovation  
accelerator that enables  
collaboration within and beyond  
the water sector to drive  
transformational innovation



# UK Water Innovation Strategy 2050



The first step in change is understanding your challenges and creating an ambition for the future



**PROVIDING THE SERVICES SOCIETY NEEDS, EXPECTS AND VALUES**

**AMBITIONS FOR 2050**

Customers have trust and confidence in the service that the water sector provides  
Water services are accessible, affordable for all, protect vulnerable customers and lead to zero customers in water poverty by 2030  
Service provision is transparent, and customers and communities work with water companies to improve service and decision making



**PROVIDING CLEAN WATER FOR ALL**

**AMBITIONS FOR 2050**

Drinking water supply is low impact and sustainable  
UK water supply is reliable with zero interruptions  
We provide enough water for all across the UK



**PROTECTING AND ENHANCING NATURAL SYSTEMS**

**AMBITIONS FOR 2050**

Wastewater services are environmentally sustainable  
We work with customers to halve freshwater abstractions, leaving more water in the environment  
Water companies work in collaboration with customers and communities to have zero uncontrolled discharges from sewers  
Emerging contaminants and lead are dealt with effectively causing zero harm for people and the environment  
We have developed, protected and enhanced our natural environment  
We have used natural solutions to improve our resilience to current and future challenges



**DELIVERING RESILIENT INFRASTRUCTURE SYSTEMS**

**AMBITIONS FOR 2050**

We work with customers to develop resilient human, physical and digital systems which can adapt to known and unknown future challenges  
Our assets are maintained for the long term providing economic, social and environmental value



**ACHIEVING NET ZERO CARBON**

**AMBITIONS FOR 2050**

We have achieved operational and value chain carbon negativity  
We have implemented carbon sequestration across the water sector  
Customers, communities, water companies and the supply chain work together to achieve carbon neutrality across the value chain



**TAKING A WHOLE LIFE APPROACH TO RESPONSIBLE CONSUMPTION AND PRODUCTION**

**AMBITIONS FOR 2050**

We have maximised the recovery and reuse of resources to support sufficient resource availability for nature and society and achieved zero waste  
We have sustainably achieved zero leakage



**ENABLING DIVERSE FUTURE-READY PEOPLE AND PARTNERSHIP WORKING**

**AMBITIONS FOR 2050**

We have a shared innovation culture which improves customer experience  
Collaboration pathways are paved between water companies, regulators, supply chains, SMEs, start-ups, academia, customers and other innovators to allow innovation to work  
The whole sector's workforce has the skills and diversity of thought to take an active approach to prepare for and address emerging challenges  
The UK regulatory framework has evolved to incentivise innovation to benefit customers and the environment



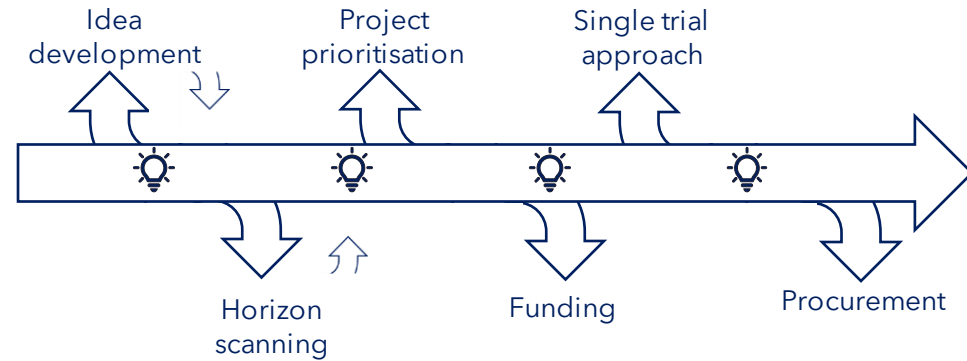
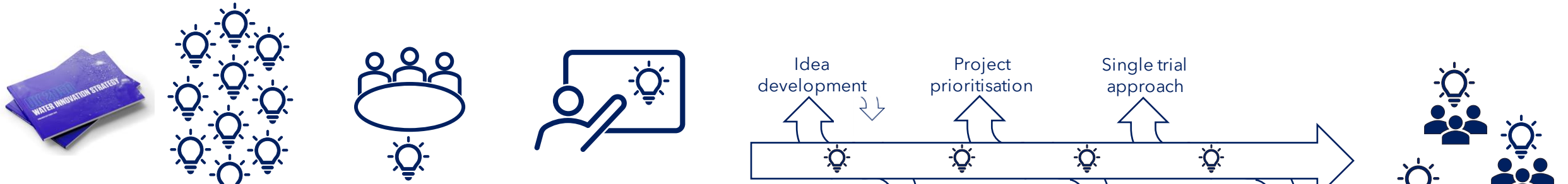
# Spring Accelerator Process

Ideation

Assessment

Collaboration

Adoption



17 ideas submitted

9 ideas through to Roundtable

4 ideas in to pitching



spring  
Facilitate a collaborative project across the sector to build on existing trials and explore scaling the solutions.

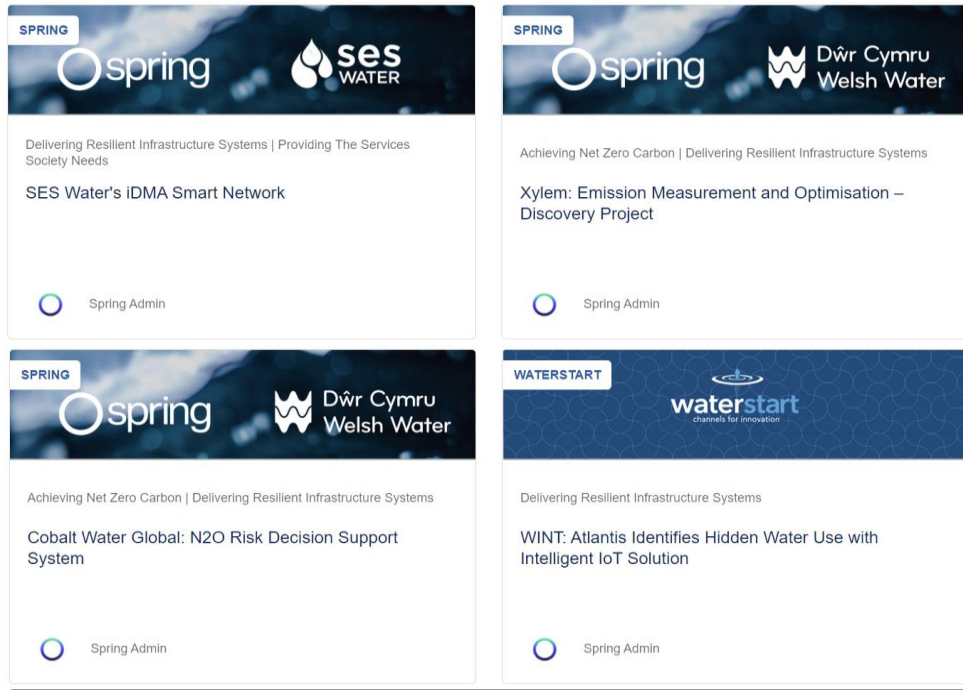




# Spring Knowledge Transfer Service

A centralised knowledge library on the Spring platform offering case studies of innovation projects to learn from

A blueprint for best practise knowledge showcase events across the sector



[Explore the Spring Knowledge Library](#)



## Spring Overview



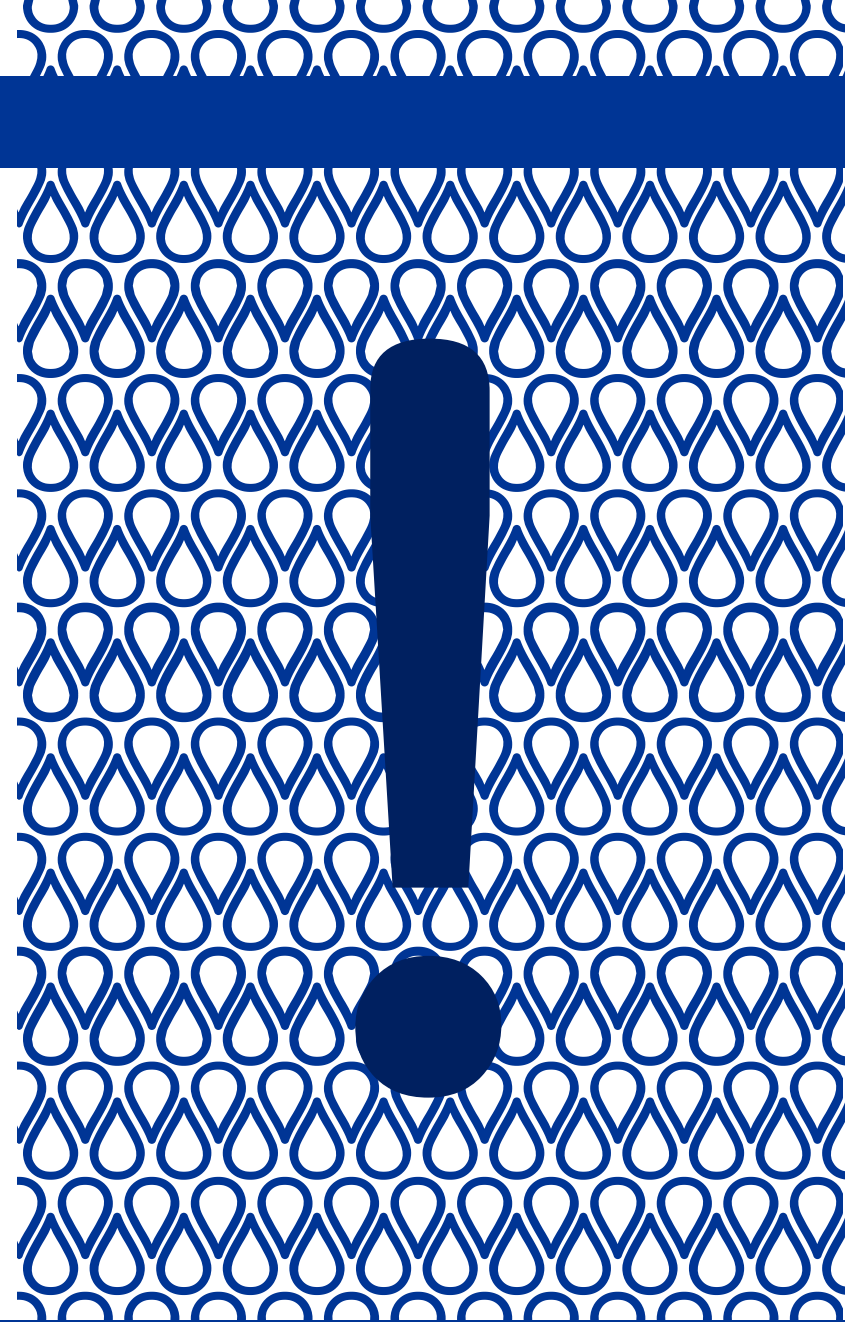
Spring is the water sector innovation centre of excellence across the UK & Ireland. We are here to facilitate collaboration within and beyond the water sector.

We support innovators by:

- Communicating the sectors priority innovation areas
- Facilitating collaborative innovation projects
- Helping share and scale effective solutions

For more information about Spring, contact:

- w: [spring-innovation.co.uk](http://spring-innovation.co.uk)
- p: [spring-innovation.force.com/spring/s/](https://spring-innovation.force.com/spring/s/)
- e: [admin@spring-innovation.co.uk](mailto:admin@spring-innovation.co.uk)



# English and Welsh supply chain perspective

Paul Horton, Future Water  
Association





## Future Water Association

Informing & influencing government bodies, regulators, all those involved in the industry, including the general public

Enabling members to connect & collaborate

Creating a connected, skilled & innovative water industry

Water Industry focused Association with circa 150 members

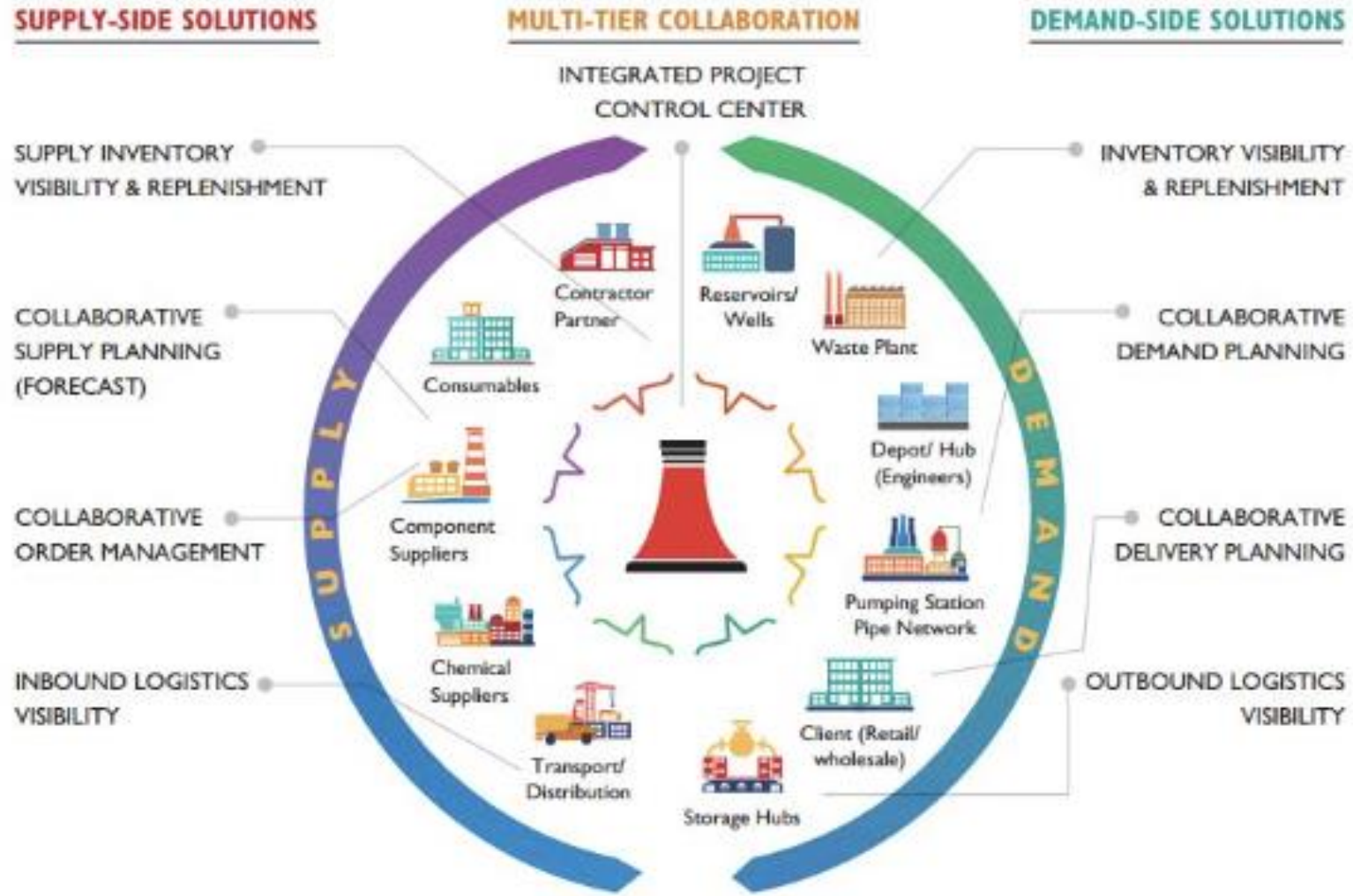
Enabling the success of business across the sector, unlocking potential & opening new markets

UK Trenchless Technology Society

Inspiring a new generation & promoting the water sector as an exciting career opportunity, through innovation & education

Leading discussion on key challenges facing the water industry







## Future Water– Water Dragons

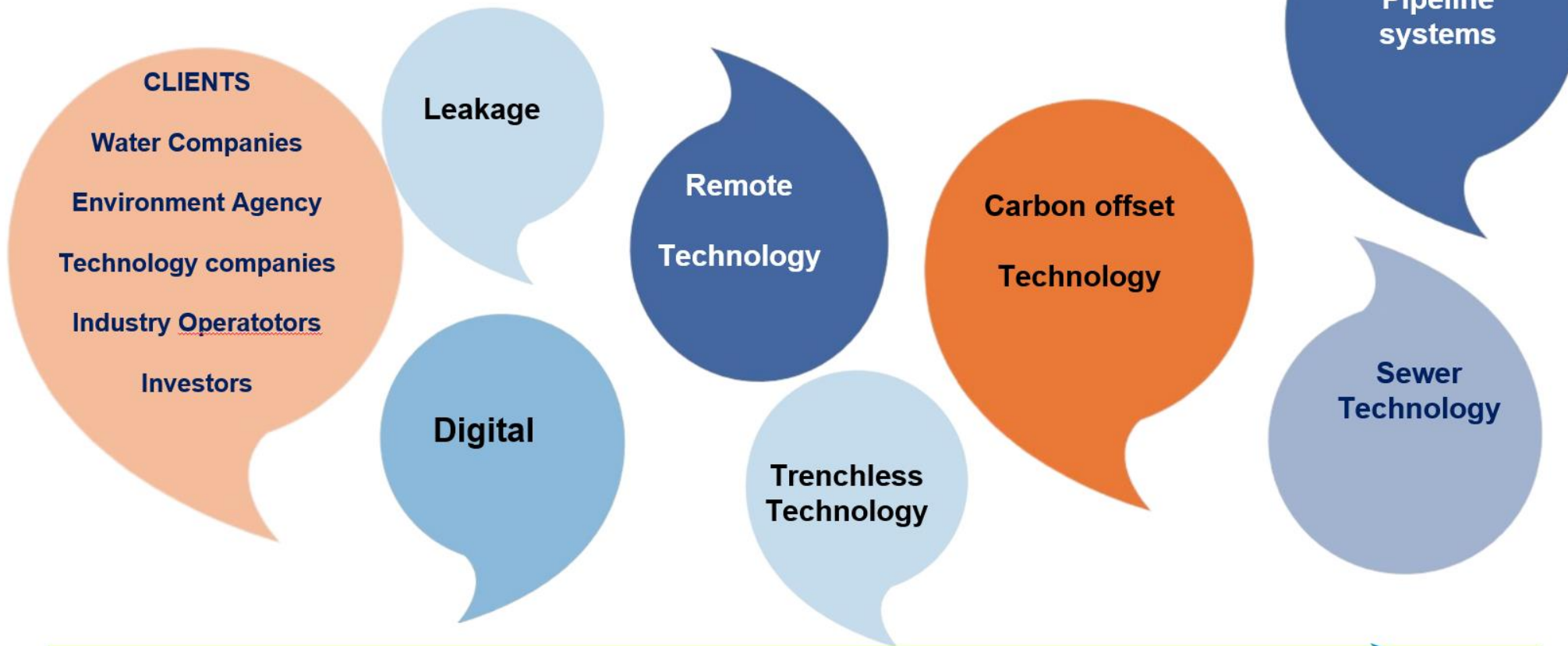
- Like all the best ideas, the fundamentals underpinning Water Dragons are simple and straightforward. Companies pitch their innovative product or service to the judges or ‘Dragons’, who cross-examine the presenters, focussing on.
  - Have they clearly identified the potential size and value of the market?
  - Have the presenters thought through how their innovation would be implemented?
  - How will its introduction impact on existing operations, working practices and systems?





# Innovation

## A few pointers





# ThemeScape – Remote Water Management

DWPI Use (with dot display) – UK Patents highlighted with RED dots





# Future Waters – Water Dragons – Success

- International Heat Winner – FloNergia Inc. – FloMov™
- Highly Commended – AquaSensing – Battery-free Leak Detection

**FloNergia - Water Dragon Winner 2021**

**The FloMov Pump**  
The Future of Pumping + Aerating Water

A revolution in pumping using air

WINNER

Improved water quality • 50-70% energy cost reduction

FLONERGIA

Watch on YouTube

International Collaborative event  
Fostering engagement and innovation

**AquaSensing - Water Dragon Highly Commended 2021**

**Battery-free Leak Detection**

I can receive leak notifications from anywhere.

I use nanotechnology

HIGHLY COMMENDED

AQUASENSING

Watch on YouTube

International Collaborative event  
Fostering engagement and innovation

## Qinov8 and their leak seeking solution declared 2020 Water Dragons winner

The innovations pitched to the Water Dragon judges during the 2020 final held on 26 April 2021, ranged from virtual water audit solutions to stabilising and enriching soil with the use of polymers. Despite the high standard of all five entries, there could be only one winner, and on this occasion that winner was **Qinov8** with their innovative solution to finding and repairing leaks in pipes, the **AQUAPEA®**. [Read more about the final.](#)

Click on the graphic below to watch **Qinov8's winning pitch** and see how they respond to questions from the judges.

**Water Dragons Final 2020 Winner**

**AQUAPEA® - Something amazing is in the pipeline**

I am drawn!

WINNER

PIPE SIZES: 15mm - 50mm

PIPE MATERIAL: Polyethylene, copper, Lead, Steel

The AQUAPEA stays in place for over 30 years

Watch on YouTube



What's next?





# What is next?

## February

12-1pm 2 <sup>nd</sup> Feb	Discover innovation opportunities
12-1pm 7 <sup>th</sup> Feb	Discover here does our water come from and how we treat it
12-1pm 9 <sup>th</sup> Feb	Discover how we distribute water and what challenges do we face
12-1pm 21 <sup>st</sup> Feb	Discover how we transport and treat sewage and what challenges we face
12-1pm 23 <sup>rd</sup> Feb	Discover how we maximise recovery and reuse of resources
12-1pm 28 <sup>th</sup> Feb	Discover how we distribute water and what challenges we face

## March

12-1pm 2 <sup>nd</sup> Mar	Discover the impact of climate change
12-1pm 7 <sup>th</sup> Mar	Discover a partnership approach
12-1pm 9 <sup>th</sup> Mar	Discover how to successfully scale innovation in the water sector
12-1pm 16 <sup>th</sup> Feb	Entry clinic

## Q&A

Ask your questions on Slido  
[sli.do/discovery311](https://sli.do/discovery311)

